



Formerly known as **MYOB** South Asia

ABSS

Webstore



An ABSS Webstore offers you a fast set-up, ecommerce solution that is integrated with your MYOB software.

As an Importer, Wholesaler, Distributor or Retailer you have created a substantial business with a significant investment in inventory, a wage bill that comes around all too often and an existing customer base that is demanding even higher levels of product quality and service. You purchased an Accounting package to provide efficiencies in your business, updated your inventory, customer records and continue to search for innovative ways to improve your business.

An ABSS Webstore includes:

- Integration with MYOB
- Choice of B2B or B2C Store Styles
- Choice of a Standard Template Design
- Content Management System (CMS)
- No Transaction Fees
- Unlimited Number of Products
- 10GB Data Transfer
- Daily Backup
- Unlimited Number of Products & Categories
- 6 Price Levels per Product & 10 Images per Product
- MYOB Customer Special Pricing
- Search Functionality
- Specials, Loyalty Discounts & Featured Products
- Secure Local Hosting (SSL)
- Multiple Payment Options
- Freight by Area, Weight, Volume, Value, Number of Items
- Product Options (Custom Fields)
- Sales Reps Login / Order Profiles

Plus, loads more at a low monthly cost.

An ABSS Webstore integrates to your MYOB software making your products available 24/7 365 days a year. Let new customers view your product range and place orders whilst existing customers have the option of placing return orders at their price, at their convenience.

Entice customers long after your doors closed for the day. Use your online store to promote new product offerings, run special offers on older product lines and keep your customers well informed and loyal.



An ABSS Webstore gives you all these great features.

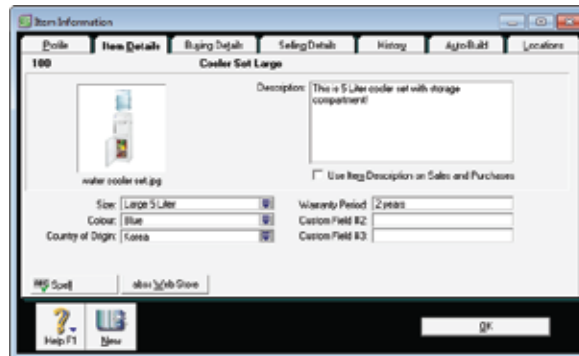
Features	Retail Webstore	Wholesale Webstore	Order Portal
Store Management			
Integrated with MYOB	✓	✓	✓
Auto-link Accounting Customers To Website	✓	✓	✓
Dashboard	✓	✓	✓
Customer Login Access	✓	✓	✓
Content Management System (CMS)	✓	✓	-
Storefront			
Choice of Standard Template	✓	✓	-
Facebook Store	✓	✓	-
Marketplace Sync			
Malaysia - Lazada, 11Street & Lelong	✓	✓	-
Singapore - Lazada	✓	✓	-
International - eBay	✓	✓	-
Web Hosting			
Data Transfer	10GB	10GB	10GB
Site Backup	Daily	Daily	Daily
No. of Pre-loaded Pages	8	8	6
Secure Local Hosting (SSL)	✓	✓	✓
Products			
Number of Products	Unlimited	Unlimited	Unlimited
Number of Categories	Unlimited	Unlimited	Unlimited
Number of Images Per Product	9	9	9
Featured Products	✓	✓	-
Selectivity Deploy Products To Web	✓	✓	✓
Product Search	✓	✓	✓
Product Display Order	✓	✓	✓
Category Images	✓	✓	✓
Stock Level Indicators	✓	✓	✓
Cross Sell	✓	✓	✓
Custom Field Mapping (from MYOB)	✓	✓	✓

Features	Retail Webstore	Wholesale Webstore	Order Portal
Pricing Management			
Number of Price Levels Per Product	6	6	6
Custom Special Pricing (from MYOB)	✓	✓	✓
Purchase Order Due Dates On Stock Items		✓	✓
Stop Credit / Hold (from MYOB)		✓	✓
Minimum Buy And Multi Pack Combinations	✓	✓	✓
Specials	✓	✓	-
Discount Coupons	✓	✓	-
Shopping Cart			
Payment Gateway (transaction fees apply)	✓	✓	-
Bank Transfer Payment	✓	✓	✓
Manual Payment Processing Option	✓	✓	✓
Purchase Order Payment	✓	✓	✓
Freight by Region, Postcode or Country	✓	✓	✓
Freight by Weight, Order Value or Number of Items	✓	✓	✓
Delivery Date Preference	-	✓	✓
Quick Reorder	-	✓	✓
Quick Pick Order Format	-	✓	✓
View Back-orders	-	✓	✓
Order Templates	-	✓	✓
Sales Rep Ordering	-	✓	✓
View Invoices	-	✓	✓
Marketing & Analytics			
Link To Your Domain	✓	✓	✓
Link Sales Rep To Customers	-	✓	✓
Mobile Responsive	✓	✓	✓
Google Analytics Integration	✓	✓	✓
SEO Manager Integration	✓	✓	-
XML Sitemap	✓	✓	-

How ABSS Webstore works

MYOB working with an ABSS Webstore means it's as easy as 1, 2, 3. Get your products online and your customers ordering.

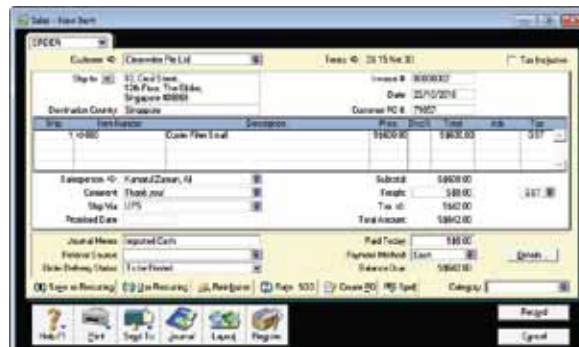
1. Add products in MYOB



2. Sell online



3. Receive orders



Sell to wholesale and retail customers using an ecommerce solution that integrates with MYOB.

With an ABSS Webstore powered website that integrates seamlessly with your existing MYOB Software you can have a fully featured web store up and running in no time. With an ABSS Webstore you can allocate pricing policies for wholesale clients upon login, assign different pricing for sales reps and still sell to retail customers within the same site.

Business is better with integration

No need for duplication of stock creation, maintenance and order re-keying. Simply add your data through your MYOB Software and let your ABSS Webstore do the rest.

Stock information is always in 'sync' and up to date, whilst web orders appear automatically in your accounting software ready for dispatch. ABSS Webstore makes your business better.

For more information please call 03 8959 9300

